

INTERNATIONAL FREEDOM CONDUCTOR AWARDS SPONSORSHIP OPPORTUNITIES

EVENT DATE: October 16, 2021

LEVEL	BENEFITS
Freedom Sponsor \$200K (I)	 Logo as Presenting Sponsor on print and electronic invitation Full page program ad Four (4) tables of 10 including table signage Attend scheduled joint TV/radio interviews with NURFC rep as available Speaking opportunity during pre-gala VIP reception (optional) Logo as Presenting Sponsor on program front cover Recognition as Presenting Sponsor on NURFC landing page for IFCA Recognition as Presenting Sponsor in rotation on external NURFC digital billboard during event or during event or during event promo days
Dream Sponsor \$100K (4)	 Two (2) tables of 10 including table signage Full page program ad Recognition as Dream Sponsor on press release Recognition as Dream Sponsor on landing page for IFCA Recognition as Dream Sponsor during event Company name in rotation on lobby digital marquee during event or during event promo days A virtual one-hour NURFC Social Justice Leadership Workshop for up to 50 people (2022) A virtual one-hour NURFC-led implicit bias learning forum (2022) Shared signage during event location lobby Two (2) tickets to private pre-gala VIP reception
Torch Sponsor \$30K (8)	 One table of 10 including table signage ½ page program ad Recognition as Torch Sponsor on landing page for IFCA Recognition as Torch Sponsor during event Signage at event
Hero Sponsor \$10K (15)	 One table of 10 including table signage ¼ page program ad Recognition as Hero Sponsor on landing page for IFCA Recognition as Hero Sponsor during event Signage at event

Patron Table: \$5,000

Table of 10, Invitation and Program Listing (if commitment is received prior to print date-TBD), table signage and preferred table placement*

Patron Ticket: \$500

Listing in Program (if ticket purchased prior to print date-TBD) and preferred seat placement*

General Ticket: \$300

Seats assigned automatically (we regret we cannot honor special seating requests at this ticket level)

*Preferred placement determined in date order when commitment is received



